Safer Internet Day 2019 | Tuesday 5 February

Our internet, our choice

Understanding consent in a digital world

Assembly for ages 11-14

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What do you share online?

Videos

Pictures

Holidays

Birthdays

Feelings

Relationships

Celebrations

Opinions

Location

Why do we share things online?

Connection

Congratulate someone

News

Warn people of potential dangers

To make a joke

Keep in touch

Funny/humour

Campaigns

Inspire

Advise

To show off

Make friends

For attention

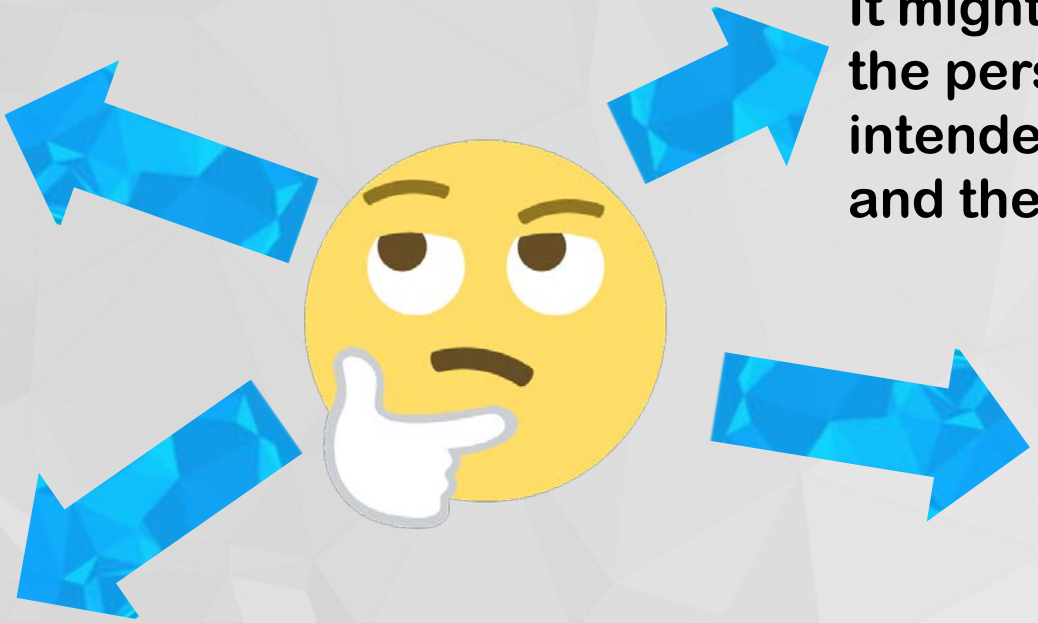
Education/ further a career

Is sharing always positive?

What happens to all of the information you share online?

Some may get shared again by someone else

It might stay with the person you intended to see it and them alone



Someone else could take a screenshot

Some of it is stored and analysed by certain apps and websites

This then can be used to form 'Big Data'

What is Big Data?

“Extremely large data sets that may be analysed computationally to reveal patterns, trends, and associations, especially relating to human behaviour and interactions.”

(Oxford Dictionary)

‘Big data’ can give you a tailored experience online- this might be showing you adverts or relevant to the things you like for example, a brand of shoes or clothing.

It might also be linked with your location so certain activities might appear in your timeline related to the area you live in.

What data do popular apps store about me?

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Facebook holds data on every video you've ever watched, every page you've liked, every message exchanged and the groups you belong to.

Facebook will hold information about how you use their service. This includes:

- ✓ Pages you've liked or reacted to
- ✓ Your messages you've exchanged
- ✓ The groups you belong to, the dates you joined and you posts and comments in the groups
- ✓ Advertisers you've interacted with
- ✓ Search history of all the words phrases and names you've searched for
- ✓ Your location history

Google stores your location of everywhere you go.

If you have Google services on your phone and location enabled then it will be storing your location.

Click on this link to see your own data:

google.com/maps/timeline?pb

Snapchat holds data about every snap you have received and sent.

Snapchat holds information about the following:

- ✓ What you search for
- ✓ who you interact with
- ✓ Chat history
- ✓ friends list
- ✓ friend requests sent
- ✓ deleted friends
- ✓ numbers of stories viewed
- ✓ content interests
- ✓ subscriptions
- ✓ locations

Once your WhatsApp messages are delivered they are deleted from WhatsApp's servers.

"Once your messages (including your chats, photos, videos, voice messages, files, and share location information) are delivered, they are deleted from our servers."

When you sign up to have a Spotify account, Spotify automatically have the right to access your photos, location, contacts and voice data.

Spotify states:

"We will not access any of the personal information listed above without first obtaining your consent."

Instagram collects information on how many times you've been on the app, the time of day you went on and how long you were on for.

Instagram states

"We collect information about how you use our Products, such as the types of content you view or engage with; the features you use; the actions you take; the people or accounts you interact with; and the time, frequency and duration of your activities. For example, we log when you're using and have last used our Products, and what posts, videos and other content you view on our Products. We also collect information about how you use features like our camera."

How does it make you feel?

Confused?

Happy?

Annoyed?

Angry?

Worried?

Stressed?

Secure?

Not bothered?

Apathetic ?

"It doesn't really matter to me right now..."

- **Be Informed -** Explore what information is being stored about you
- **Ask -** Make sure you ask for permission and gain consent before you share things about other people
- **Think before you share -** Think about what you are sharing and who can see it now and in the future

“This does matter to me…”

Here are some Top Tips for controlling your information

- **Think before you share** - Think about what you are sharing and who can see it now and in the future

Explore your settings:

- **Who are you sharing your information with?** - check which third party apps have access to your data and have a clean up of your followers
- **Withdraw permissions** - Remove permission from any third party apps who do not need access to your account data
- **Download your data** - have a look at what is being stored about you but remember to keep this safe!
- **Advertising preferences** - modify your preferences within your settings so they reflect what you want them to
- **Delete** - delete any content you no longer want and remove old accounts and apps